







It is songs and landscapes that often trigger indescribable exhilaration in us, which the mind cannot explain. We live off such exhilaration or emotions, which make life perceptible in the first place. The sunset has been described a thousand times already, yet there is no word that can express what the soul and mind feel when seeing one. We call Lake Wolfgangsee the lake of emotions, because here feelings are activated all the time and the mind gets to take a break.









## Greetings and a warm welcome

"I have not seen a lake among the many lakes I have yet seen, which combined so much tenderness and so much greatness in such a happy, truly aesthetic harmony". This is what a doctor and travel writer wrote about Lake Wolfgangsee over 200 years ago. Already in the Middle Ages, pilgrims drew strength and courage for their lives from here.

This basic attitude has remained unchanged up to today. Lake Wolfgangsee is embedded in an incomparable landscape, and people - both residents and guests - find strength, peace, harmony and much more here.

Hospitality is cultivated here in its original sense. The guest should feel as comfortable as a king and everything is done to ensure this. Infrastructure is constantly being improved and the range of services expanded. The new cable car to the

Zwölferhorn is evidence of this, as are the extensive investments in the Schafbergbahn, Austria's steepest rack railway.

The waves of the Wolfgangsee are ready to relax and revitalise its guests.



Your Hans Wieser, managing director of Lake Wolfgangsee Tourism Association

Immerse yourself...

...in the world of the "Wolfgangsee waves".



# Experience more at Lake Wolfgangsee

### Bike the Lake

Thirteen new cycle routes radiate out from Lake Wolfgangsee to superb locations in the Salzkammergut area. The tours use existing Salzkammergut cycle paths and there is a route for every level of proficiency. Enjoy cultural attractions and a variety of destinations all year round. Time for a break? Then it's time to enjoy a selection of local culinary delicacies. A wide range of regional specialities from hearty snacks to gourmet dishes are always on offer in our restaurants, inns, mountain chalets and farmhouses.



### "Trachtig kulinarisch" Season opening festival

At the beginning of May, the summer season kicks off with a down-to-earth festival. Guests are greeted by folk music, and traditional treats from the region served. Of course, the traditional local costume is a must and so "traditional costumes and treats" is a heartfelt welcome greeting offering a foretaste of the upcoming summer. Lakefaring on Lake Wolfgangsee starts its season at the same time and is on the move from place to place with the entire fleet. The anticipation of the warm time of year can be sensed everywhere.



### "Herbstgenuss am Wolfgangsee"

Another delectable idea by Lake Wolfgangsee. Autumn is hiking time and the guest houses, snack stations and alpine lodges beckon to enjoy a culinary tour, the autumn bliss. From Monday to Friday on certain days, local delicacies are offered: Traditional hashbrowns with fried egg, dumplings with mushroom sauce, pressed cheese dumpling soup, curd cheese and blueberry strudel, farmers' doughnuts and much more. As the offer is so extensive, a separate brochure provides information about the culinary tour in autumn, which leads from down in the valley up to the mountain peaks.

### Wolfgangseer Advent

In the most peaceful period of the year, 1000 lights, lanterns and candles burn all around Lake Wolfgangsee. It is Advent and that is cause for special celebrations in the three villages of St. Gilgen, Strobl and St. Wolfgang. Without any rush and without cars, the three villages can be visited by boat. The stalls serve up warm treats and beverages, while local handicraft businesses offer their products. Christmassy tunes make for that special mood everyone longs for.



### Surprising

We want guests to Lake Wolfgangsee to get positively surprised time and again. Action as well as relaxation are provided for, as are culture and folk festivals. And every year there is something new.



## Lake Wolfgangsee The four-seasons-lake

In some places summer is particularly pleasant, such as in the south. In the Alpine world, snow brings joy to the many skiers in winter. In wine-growing regions, autumn is in high demand with guests and in the north everyone yearns for spring.

Lake Wolfgangsee is always in season. Its balanced climate, the alpine pastures and mountains, enchanting winter and blooming spring make for special charms all year round.

The official season-opening may be at the beginning of May, but grass and flowers sprout from the many meadows around the lake well before, beckoning to enjoy the spring sun and take a walk.

In summer, the warm lake makes for unadulterated relaxation and fun in the water. Families will find top recreation options here such as cycling, swimming, paddling, surfing, waterskiing and tubing across the lake.

And when the leaves on the trees slowly change colour, that is for many the beginning of the best time of year: late summer and autumn. Unlimited hiking trails from the valley all the way to the alpine world delight body, mind and soul and make you leave your everyday worries behind. Everywhere, restaurants and alpine lodges are waiting to serve hungry hikers with local treats.

Then, in November, things calm down by the lake. Nature enters its winter sleep. But it is exactly during this peaceful time that the lights go on at Lake Wolfgangsee. It is Advent and one of the most beautiful Christmas markets in the Alps opens its gates. By boat you can visit all three villages of St. Gilgen, Strobl and St. Wolfgang.

Winter drapes its white cloak across the landscape starting at Christmas. Tobogganing, skiing, snowshoe hiking, cross-country skiing are now the order of the day. The Postalm or the hiking trails and cross-country ski trails by the lake open up a fairy tale world which by Lake Wolfgangsee is called "poetry of the white ways".

### Four times Lake Wolfgangsee

When is Lake Wolfgangsee at its most beautiful?
At any time!
It just depends on when you have time for this year-round paradise.



# Riding wherever you want Be it by bicycle or e-bike

The latest means of moving around is called electro-biking. The e-bike was – you could think – made for Lake Wolfgangsee, because bikeways, forest roads, country and mountain roads cover the entire region. These are best explored by e-bike. Those who want to take some refreshments during their tour or need a break, have many snack stations and guesthouses to choose from by the wayside.

A dedicated cycling map with time indications and elevation profiles shows where the most scenic

cycleways and roads for mountain bikes, road bikes and e-bikes can be found and just how large the variety of routes is. Those who want to explore Lake Wolfgangsee and its wonderful surroundings better, should do this by bicycle or e-bike. A sufficient number of rental outlets are available.

Even going on a pilgrimage is possible with the e-bike, namely from Regensburg to St. Wolfgang: 330 km in five or seven days. Excellent descriptions and a package offer are also available for this.



### Discoveries

As travelling by bicycle allows you to cover at least twice the distance as on foot, it is the suitable means of transportation for exploring the closer and wider surroundings of Lake Wolfgangsee.





## Journey of discovery Bike the Lake



## The special, only here

Relaxing, experiencing, encountering, recounting. With these four terms you can sum up cycling by Lake Wolfgangsee. Behind every bend waits a surprise, something special you would like to share with your friends.



### Enjoy cycling

When the last traces of snow finally melt away, the first signs of spring appear and the sunshine feels warmer... the time has come to get your trusty bicycle out of hibernation. Our new programme, "Bike the Lake" - enjoy cycling on Lake Wolfgangsee runs from early spring to late autumn and focuses on all aspects of cycling, e-biking, mountain biking and culinary delicacies.

On a cycling journey of discovery, the strengths of the region are simply put in a nutshell. There is the wonderful lakescape of Salzkammergut, which can be explored by e-bike or mountain bike.

On secured cycleways or forest roads the tours lead to the most scenic spots and interesting places in the region.









Water is the number one element of well-being for all of us. Without water there is no life. And conversely, Lake Wolfgangsee is an oasis of well-being because here you'll find the purest water in abundance. This is confirmed not just by the many fish in the lake, but also acknowledged by the European Union seeing that it has chosen Lake Wolfgangsee as its reference body of water.

For the residents of the region and guests, the lake is a fountain of youth. Already in the Middle Ages, pilgrims took the water from the Wolfgangi well back home for healing purposes and until this day – after 500 years – the well provides drinking water and possibly healing water of absolute purity.

The temperature of Lake Wolfgangsee can be described as being well-nigh ideal. The 24 degrees on average in summer are pleasant and refreshing at the same time. Several streams ensure a steady supply of fresh drinking water from the surrounding mountains, which is also the basis for the abundant fish population in the lake.

## The principle of all things

"The principle of all things is water; everything comes from water, and everything returns to water" Greek philosopher and mathematician Thales von Milet already realised 500 years before the birth of Christ.





# Source of vitality Water in its purest form



"Water is a friendly element for those who are familiar with it and know how to handle it", said Johann Wolfgang von Goethe. With this he addressed being almost on a friendly footing with this the most important element. Water refreshes, invigorates, is fun, propelled mills in the past and serves to generate electricity.

Water, the highest commodity on earth, is not only preached here but also drunk and enjoyed. After all, Lake Wolfgangsee is known as: Source of vitality.





# Celebrations like you'll find nowhere else Our celebrations



Celebrating is an expression of the joy of living. What better way to do this than with friends during balmy summer nights by the water. In St. Wolfgang, summer nights with music and good food are when guests and residents of the region come together.

The Lake Festival in Strobl attracts hundreds of visitors in August and in St. Gilgen the Kaiserfest on 18 August pays homage to the popular monarch. Alpine festivals by farmers, celebrations by

clubs and parish church festivals are an expression of what the folksong means by "Let's enjoy life".

All festivals also make special allowances for children. Many options are especially for them. Apart from the events, plenty of sensations are available for this: The summer toboggan run and the adventure world "Abarena" in Abersee, the village of animals, an adventure playground at St. Wolfgang and much more mean to show that children are welcome here.



### Lake Festival and Kaiserfest

August is the time of high summer, balmy nights and many festivals. In Strobl the popular Lake Festival is held, during which the promenade is transformed into a party zone. Music, dance, gastronomy, a procession and performances by the local costume group and band make for high spirits. The highlight is a waterskiing show and the acoustic fireworks display.

In St. Gilgen on 18 August, the birthday of Emperor Franz Joseph is celebrated, where the emperor arrives by boat with his wife Elisabeth (Sisi) and is welcomed at the Mozart square.





Conclusion, concluding the day. At Lake Wolfgangsee, this is called "knocking-off time". That means that you kick back and call to mind the day's events once more. What better way to do this than with friends and a celebration.

## Evening mood and cheerfulness



### Summer nights in St. Wolfgang

The flair of the South can be sensed on five summer nights (on Mondays) in the centre of St. Wolfgang. The streets are full of cheerful people who enjoy summer together. Cool drinks are served to go with hot music, from brass music all the way to the guitars of a rock band. Admission to the summer nights is free.

### Nannerlfest

Mozart's sister Maria Anna, known as Nannerl, was born in Salzburg the night of 30/31st July, 1751. She spent the first 17 years of her life in St. Gilgen living in the house where her mother had been born, today known as the Mozarthaus. While living in the Mozarthaus she would practice piano for up to three hours daily. Every year on the last weekend in July, this year the 23rd and 25th July, 2021, St. Gilgen honours Nannerl's birthday with a special concert in her memory on Friday and a matinee on Sunday.







### Everyone's a winner

You don't necessarily have to win to be a winner. Simply taking part in a sports competition can already be seen as a victory, because you have overcome your weak self, declared yourself ready to take on the challenge.



## Second by second And while having fun



Not only relaxation is sought by Lake Wolfgangsee, but also challenges. High-carat international competitions beckon, offering the lake, the Alpine pastures and the mountains as backdrop. Breathtaking is the scenery, breathtaking is the Lake Wolfgangsee Run in October with more than 5000 participants; the Lake Wolfgangsee-Challenge in September with the best triathletes, the mozart Marathon for trail running enthusiasts in June and the special challenge "man against steam engine" - the Mountain run up to Schafberg with up to

26 percent incline, taking place in May. Under the term "Arena Lake Wolfgangsee", these major events have become a playground for sportspeople from near and far.

This also goes for watersports, where in summer any number of regattas cheer things up on Lake Wolfgangsee at St. Gilgen and just looking on makes for plenty of thrills. Also impressive, not only for participants, but also for spectators, is the Stand Up Paddle Race "Legend of Ox" in May.







This extraordinary cultural landscape is more than rooo years old. As legend has it, Saint Wolfgang lived here in the year 976 and single-handedly built a church, which then grew into one of the most popular pilgrimage destinations in Europe. The mother and sister of Wolfgang Amadeus Mozart lived for many years in St. Gilgen, which can still be sensed today. Painters, sculptors, writers, doctors and statesmen came here to seek inspiration and relaxation. Today, art and culture are held in as high esteem as hundreds of years before. The

Deutschvilla in Strobl is dedicated to modern art, the Mozarthouse with the Nannerlmuseum in St. Gilgen is a focal point for all those interested in culture. In the same place you'll also find the musical instrument museum and the museum of the Zinkenbach artist colony.

The churches provide the setting for many concerts. Add to this the colourful folk culture, which is intensively maintained and celebrated here by local residents the entire Christian year round.







## Food for the soul Culture by Lake Wolfgangsee

Just how important food for the soul is, is shown by the Benedictine monastery "Gut Aich" in the village of Winkl. Since the year 2004, monks have been living here in a community following the rules of Saint Benedict. The aim of life is to be: Glorifying God in everything. Guests can participate in the monks' life. Rooms and holiday apartments are available for them. A series of seminars is offered, such as painting, monastic healing arts, fasting, meditation or dance. The pilgrimage

day leads on to the footsteps of Saint Wolfgang. Basically, the monastery is intended to be a place to find peace, also inner peace. "The brothers face all guests with deep humility." This rule by Saint Benedict is so important because guests are a fixed element of the monastery. They are introduced to all areas of monastic life, with prayers and work being the main focus. More information can be found online at www.europakloster.at.

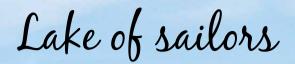
### Artisans' market

At the end of September, artisans show just which products can be made from ceramics, wood, glass, metal or paper with skill and ideas. The created works can be bought at the artisans' market in St. Gilgen.









In all the centuries in which the energy of wind was used to travel across water, sailing has lost nothing of its appeal until today. Harnessing the natural power of wind is one of the most fascinating sports altogether. Be it with or against the wind: there is much symbolism in sailing. Symbols of life as well: A human without dreams is like a boat without sails.











# Soulmates The triumvirate at Lake Wolfgangsee



The three villages couldn't be situated any better. They all have their very own character.

St. Gilgen is at the western end of the lake, offering a gorgeous view from many different places. This is where Wolfgang Amadeus Mozart's mother was born. Strobl, at the other end of Lake Wolfgangsee, is known for its idyllic village scenery, for time-honoured customs and gentle hiking trails. St. Wolfgang was already one of the most important and largest pilgrimage sites of Central Europe during the Middle Ages. As such, this pilgrimage site with the world-renowned Pacher Altar is steeped in history.

The new cable car up the Zwölferhorn is ready for any challenge. In just a few minutes you can glide from the centre of St. Gilgen up to one of the most beautiful excursion mountains on the Salzkammergut. As well as incredible views, a new mountain restaurant awaits guests here.

The Wolfgangsee boat service is the most convenient and beautiful way to reach the three places. The liner ships connect St. Gilgen, Strobl and St. Wolfgang to form a triumvirate. If you would like to climb the heights with a rack railway, take the Schafbergbahn in St. Wolfgang and you will effortlessly conquer the 1783-metre high panoramic mountain. With the Postalm, Strobl has one of the largest alpine pasture areas in Europe with countless hiking possibilities. This plateau is easily accessible by car. Culinary delicacies from the region are offered in alpine huts.



## Ships and mountain railways

The triumvirate at Lake Wolfgangsee is perfectly connected by the Wolfgangsee Schifffahrt ferries. The mountains are accessible via the new Zwölferhornbahn cable car, the cog railway up to the Schafberg, and the road to the Postalm.









## Useful information

The Gschmåplatzln (special places to take a rest or to enjoy a great view) are not only for relaxing at, but also provide information. At each of the numerous locations you can find explanations, images and stories from Lake Wolfgangsee. You'll be surprised at just what you can learn here.







## "Gschmåplatzln" True wonderplaces

When in the Salzkammergut something is cosy, comfortable, pleasant, makes you feel at ease and relaxed, then it is said to be "gschmå". A word for great joy of life.

At Lake Wolfgangsee "Gschmåplatzln" are put up at the most scenic spots. There are resting places, wooden benches, swings and even a water lily beckoning to linger and relax. Where else do such oases of tranquillity fit in than in this small piece of paradise.

"Relaxing for ten minutes at a Gschmåplatzl saves guests a one-hour session with the neurologist." That's how an avid relaxation artist put it. Besides, using the "Gschmåplatzln" is free and full of positive side-effects.





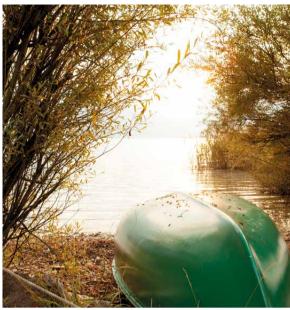
### Autumn bliss by Lake Wolfgangsee Worry-free – Fog-free



#### "Almabtrieb"

In autumn, the farmers drive their cows from the alpine pastures down to the valley. If summer in the Alps was without accidents, the cows are adorned to express the joy at this and guests invited to join the festivities.





For many, autumn is the most beautiful time of year, when the forest dons its colourful dress and nature slowly comes to rest. This peacefulness also envelops Lake Wolfgangsee and the surrounding alpine pastures which are just being left by the cattle to take up their safe winter residence in the stables.

Hiking has twice the effect in this peacefulness. While walking you'll find peace and thus relaxation. The thoughts become peaceful and a deep gratitude sets in. This is the true secret of hiking, that in this unhasting movement humans find themsel-

ves. Autumn by Lake Wolfgangsee is fog-free. The sun sends its warming rays into the valley for the last time. Visibility from the mountains is superb, the snack enjoyed in the lodge tastes sublime.

In the evening after your hike and a refreshing bath, the body too wants to sense its well-being. To this end, the hotels and inns have prepared the best regional delicacies and beverages.

Autumn by Lake Wolfgangsee is a magic cure for body, mind and soul. The recharged energy is sure to last until next spring.



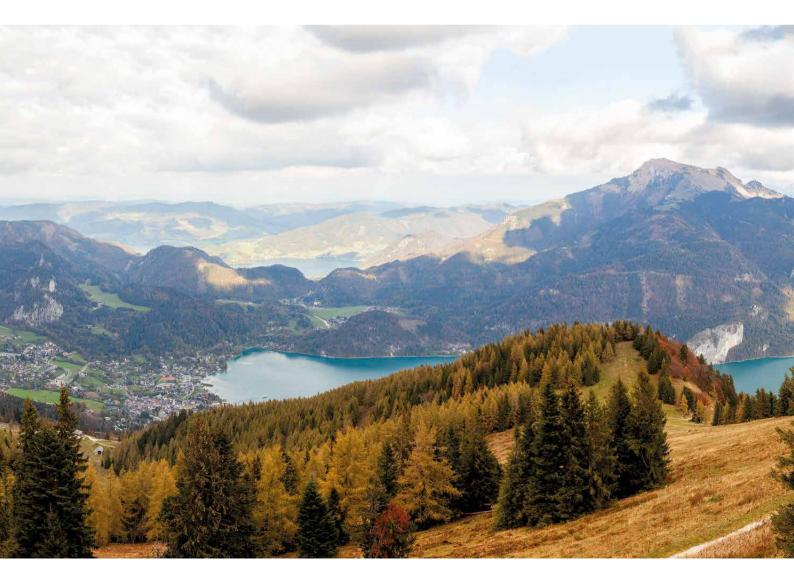






### Alpine pasture or summit

You don't always have to set your sight on conquering a summit. An Alpine pasture hike fulfils the same purpose and has the advantage that the way is already the goal.



# Manes

The many Alpine pastures are among the greatest treasures by Lake Wolfgangsee. They are a sign of healthy nature and a cultivated landscape which has been used and cared for by farmers here since centuries. For guests, these alpine pastures are not only popular destinations for day-trips, but also places of relaxation. Delicious treats recharge hikers' batteries and make for the proverbial cosiness in and in front of the lodges.

The Postalm is the second largest pasture area in Austria with many hiking destinations and alpine lodges. Just around the corner the pastureland around Zwölferhorn mountain beckons. On the opposite side, trails lead to Lake Schwarzensee and up to Schafberg mountain.









#### Alluring

You cannot know Lake Wolfgangsee well enough to have discovered all epicurean temples here, because delicious treats are served up everywhere. Be it in the restaurant, on the alpine farm, at festivals or directly by the lake.



### Gastronomy Enjoyment on the peak



Gastronomy by Lake Wolfgangsee can be described as "the peak of enjoyment", because many restaurants and inns here boast culinary awards. Here top chefs use only the best ingredients, mostly from the region. Fish is freshly caught in Lake Wolfgangsee, venison partly comes from the surrounding forests.

The season kick-off already begins with "traditional costumes and treats". In the process, guests

are served special treats from the region. In the alpine lodges, farmers' delicacies are dished up.

In autumn the culinary journey continues. A veritable pleasure trip through a delicious landscape. It pays off getting to know the traditional fare of the farmers or the creations of the inventive chefs. To go with this, the friendly service staff serve the finest wine or a well-poured beer.



### Home-style cooking

This means local cooking which offers everything. From schnitzel, wonderful game dishes and woodcutter dumplings all the way to Salzburg dumplings and curd cheese strudel. No matter if with or without meat – gourmets are offered everything.

## Pure relaxation Wellness everywhere

The many hotels and eateries around Lake Wolfgangsee have one aim only: To pamper and surprise guests in as many areas as possible. This begins with the sleeping place and ends in the well-being or wellness area. This includes saunas, indoor pools, cosmetic studios and relaxation zones. Every guest enjoys the right to get pampered, much in the same way as they have deserved their holidays and days of relaxation.

Those who are there for others all year long should focus on themselves for once when on holidays. That's the only way to recharge your batteries, gather new strength and regain the zest for life.

Being active during the day, then relaxing and finally treating yourself to a nice meal in the restaurant, that is relaxation of the highest level. And being able to experience all this in a breathtaking landscape to boot, that is Lake Wolfgangsee.

#### Kiss your worries goodbye

Life begins where you stop to worry. Actually there are no reasons whatsoever for being sad, because in the present everything is good. You just have to find it, this power of now.







#### In its midst

Balance–poise –finding your own centre. Catchwords which in these hectic times carry ever more weight. Lake Wolfgangsee is the lake for relaxing, recovering and recharging your batteries.







### Lake Wolfgangsee A winter's dream

### Nature is sleeping

Everything seems to be endless in winter: the sky, the lake, the distances. Infinite tranquillity springs from the landscape which is covered in a white cloak. It's about discovering and using this for yourself.









Dressing warmly and going out into the healthy, cold air. Doctors have long recognised the healing power of cold winter air. Movement strengthens the lungs and body's defences and prevents colds.

A walk along the lake is as invigorating as a fun tobogganing session, cross-country skiing on one of the many tracks or skiing and snowshoe hiking on the Postalm. Here you'll find one of the few decelerated ski areas, far away from all stress and noise. It is tailor-made for families with small children and individualists, who want to safely enjoy kilometre-long tours on the expanses of the high plateau. Children up to the age of six ride for free on the lifts.

### Variety of relaxation

The options are as manifold as they are enchanting. A day out in the fresh air also makes you hungry and calls for a sauna or a soothing bath. Of course, the hotels and guesthouses provide the requisite facilities for this.





### The light of peace

It is simply the landmark for the Wolfgangseer Advent, the floating lantern of peace in St. Wolfgang. Standing 15 m tall it shines across the entire lake and is intended to bring warmth into the whole world.





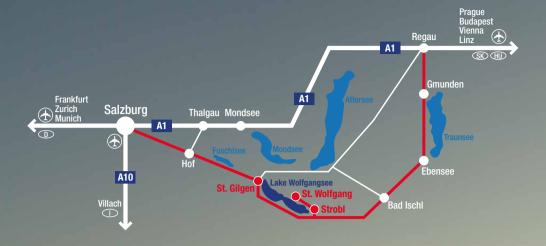


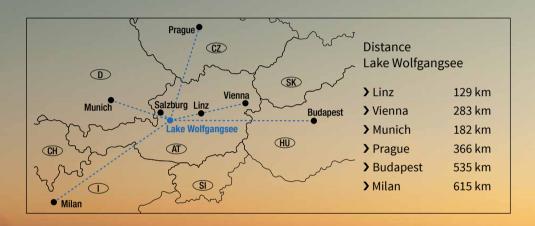
# Wolfgangseer Advent Warmth for the heart

Just like it attracted the shepherds back then, today it attracts guests to Lake Wolfgangsee in Advent. The atmosphere that prevails here is what locals would call "turned inwards". And indeed a wonderful atmosphere can be sensed in the dimly lit streets, which not only makes children's eyes light up. The wooden stalls offer handicraft products and warming treats such as fried potatoes or punch. A true Christmas atmosphere is spread from Lake Wolfgangsee with traditional music. Not far away from this nativity set landscape, two

of the most beautiful Christmas songs were created: "Silent Night" and "Es wird scho glei dumpa" (It will soon be dark). Yes, here the finest celebration of the year and the peaceful time before it have a tradition that can be sensed everywhere.

The connection between the three villages of St. Gilgen, Strobl and St. Wolfgang thanks to the Lake Wolfgangsee lakefaring is unique. By the water, the peacefulness becomes even more palpable and deep.





#### Booking

Easily and free to boot you can book your dream holidays here with us at Lake Wolfgangsee. Let us know your room request and we'll prepare several suitable offers for you – subject to availability. Just give us a call or send us an email. Our booking centre will take care of the rest, quickly and expertly. You can get a foretaste of your holidays on: www.facebook.com/wolfgangsee and You-Tube.

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WOLFGANGSEE salzkammergut